

Privacy Policy and Submitting Unsolicited Ideas

Dodreams Ltd.

Updated September 23, 2015

This Dodreams Privacy Policy provides information on how Dodreams collects and processes personal and non-personal data, and how it uses that data. This Privacy Policy applies to all our games on all platforms and our website located at <http://www.dodreams.com>.

Please notice that by using Dodreams' game services or our website, you are expressing your agreement to this Policy and the processing of your data, including your personal information, in the way described in this Policy. If you do not agree to these terms, please do not use our services.

We reserve the right to change this Policy at any time so please check this page on a regular basis so that you remain aware of what information we collect and how we use it.

If we decide to change this Policy, the changes will be updated to this document and they will take effect immediately.

What Information Do We Collect

We collect both personal data and non-personal data. By personal data, we mean any information that directly identifies you, such as:

- Personal data you have chosen to provide directly in connection with Dodreams' game.
- Personal data you have made available via a third party service, such as Facebook or GameCenter.

The personal data can include, but is not limited to your name, email address, gender and birthday.

By non-personal data, we mean all the information we collect that does not enable you to be identified, such as information related to your usage of:

- Dodreams' games including but not limited to: game progress, your device information, your purchase history, your language settings, your IP address, and your approximate location.
- Dodreams website, including but limited to the web pages you view and the times you view them and information about the browser you are using.

Third Party Services and Cookies

Dodreams may disclose the collected personal and non-personal data to third parties for purposes of analyzing usage of Dodreams' website and game services and for advertisement serving.

Our website may include third party cookies from analytics services that track the use of the website. Our game services may also contain third party tracking tools from our service providers which may use cookies, APIs, and SDKs in our services to enable them to collect and analyze user information on our behalf.

Dodreams may use Flurry analytics in this matter. If you wish to opt-out from Flurry analytics, please follow this link: <http://www.flurry.com/resources/privacy.html>.

Please notice that the third party analytics companies utilized by Dodreams may combine the information collected with other information they have independently collected from other services or products relating to your activities. These companies collect and use information under their own privacy policies.

Why Do We Use This Information

We collect and use personal and non-personal data in order to develop and improve our services. We use the data to communicate with our customers, to keep our players informed about our services and to serve our players in game related issues.

By collecting game data of every interaction our players make with the game and with other players inside the game, we can learn about our target audience, how our services are being used and therefore how to improve our services based on this information.

If you choose to provide your personal data (such as your email address) in connection with a Dodreams game or our company's website, we may use that personal data individually or combined with collected non-personal, to contact you about your gaming experience with Dodreams games, notify you about company news, promotions and third party products.

Data Storing and Security

Access to the personal data collected by Dodreams is protected by both technical and physical means. We store and process your personal data (if you have provided us any) located in USA and/or EU. If you object to your personal information being collected or used in the way described in this document, please do not use the Dodreams' services.

Disclosure of Information to Third Parties

Dodreams does not share your personal data to third parties other than for purposes described in this document unless:

- You have expressed your consent to do so.
- The disclosure is required by legislation.
- The disclosure is necessary for detecting and preventing fraud or security breaches.

To be absolutely clear, Dodreams may disclose the collected personal and non-personal data to third parties such as advertisers, publishers, business partners and sponsors for purposes of analyzing usage of Dodreams' website and game service and for advertisement serving.

Opting Out of Marketing

If you wish not to receive any promotional emails from us, you may opt-out by following the instructions in those emails or by sending us email to contact@dodreams.com. In case you choose to unsubscribe from promotional emails, please notice that we may still send you non-promotional emails, such as emails about your accounts or our ongoing business relations.

Policy Regarding Children under 13 Years Old

If you are under the age of 13, you should ask for your legal guardian's permission to play our games before starting. We do not knowingly collect personal data from anyone under the age of 13. If you are under 13, please do not use any of the features of our games that require you to provide personal data to us.

Unsolicited Idea Submission Policy

Dodreams welcomes feedback regarding any area of our existing games and business. You may send us feedback by email to contact@dodreams.com. We are always happy to hear how our current games work.

Any feedback you provide us shall be considered non-confidential and we may use such information freely.

Please note that Dodreams or any of its employees do not accept or consider unsolicited ideas. This includes original creative artwork, suggestions or other works in any form to Dodreams or any of its employees. We do not read or consider ideas for new games, names, stories,

characters, design or improvements to technologies, plans and process for making, marketing or commercializing digital works or entertainment in any form.

The purpose of this policy is to avoid potential misunderstandings or disputes when our products or marketing strategies might seem similar to ideas submitted to Dodreams. If you submit ideas in spite of our policy, you agree to the following terms regardless of the content of your communication:

1. We have no obligation to review your submission or keep the communication confidential
2. You agree we will be free to copy, disclose, distribute, incorporate and otherwise use such material for any and all purposes.
3. Your submissions and their contents will automatically become the property of Dodreams, without any compensation to you.

Contact Information

Data controller: Dodreams Oy (business id: 2229595-4)

Address: Kaivokatu 8B, 00100, Helsinki, Finland

Email: contact@dodreams.com

Name of the personal data register: "Dodreams Personal Data Register".